

ANDERSON & ORCHARD LTD

Cookie Policy

What cookies and similar technologies this website uses, why, and how you can control them.

Anderson & Orchard Ltd · Registered in England and Wales · Company No. 17140585 · Registered office: 16 Dancer Road, Richmond, England, TW9 4LA

Version 1.0 · Effective 7 October 2026

Contents

Our details	3
What cookies and similar technologies are	4
Our approach to consent	5
The law we follow	6
The categories of cookies we use	7
The specific cookies we set	8
Third parties	9
How to control cookies	10
Do Not Track and browser signals	11
Changes to this policy	12
How to contact us	13

Version 1.0 — effective 7 October 2026.

This document is published on our website and is reviewed at least once a year, and whenever the law or what we do changes.

Our details

Who we are. Anderson & Orchard Ltd is a private limited company registered in England and Wales under company number 17140585, whose registered office is 16 Dancer Road, Richmond, England, TW9 4LA. We trade as Anderson & Orchard.

What this organisation is. We provide guidance on higher education routes, application support and student finance application support to adults, particularly those without traditional qualifications and those returning to study. We are not a university, college or awarding body, and we do not decide admissions or student finance.

Our data protection contact. Our Managing Director is responsible for data protection and can be reached using the contact details published on our website, or by post at our registered office above.

Version. Version 1.0, effective 7 October 2026. We review this document at least once a year and whenever what we do changes.

What cookies and similar technologies are

Cookies are small files that a website stores on your device. They let a site remember you between pages and between visits. Similar technologies include local storage, session storage, pixels and device fingerprinting, and the same rules apply to them.

Some cookies are essential — without them the site cannot work, for example one that remembers what is in a form as you move between steps, or that keeps you logged in. Others are not essential, for example ones that count visits or remember your preferences.

Our approach to consent

Our starting position is simple: **we do not set non-essential cookies on your device unless you have agreed to them.**

- We ask for your consent before any non-essential cookie is set, with a banner that appears on your first visit.
- Essential cookies are set without consent because the site cannot function without them.
- Consent is granular. You can accept analytics without accepting advertising, and vice versa. You cannot choose to accept advertising only by accepting everything.
- Refusing is as easy as accepting. There is no "accept" button with no matching "reject" button, and we do not use a cookie wall to force your agreement.
- Your choice is remembered, and you can change or withdraw it at any time from the link in our website footer or from the settings in the banner.
- We keep a record of what you consented to and when.

The law we follow

Cookies and similar technologies are governed by the Privacy and Electronic Communications Regulations 2003 (PECR), alongside the UK GDPR and the Data Protection Act 2018, and guidance from the Information Commissioner's Office.

Two changes in 2026 matter to you as a visitor. First, since **5 February 2026** the Data (Use and Access) Act 2025 has provided limited exceptions from the consent requirement for certain cookies used purely for statistical purposes and for purely functional purposes such as remembering your display preferences. Second, the maximum penalty for a breach of the cookie rules rose from £500,000 to **£17.5 million or 4% of worldwide annual turnover, whichever is higher**.

We have chosen to keep asking for consent for all non-essential cookies rather than rely on those exceptions, because it is simpler and clearer for you, and because we would rather you knew what is being set on your device. Where we do rely on an exception, we will say so in the table below.

The categories of cookies we use

Category	What it does	Consent needed?
Strictly necessary	Keeps the site working and safe: page routing, form submission, remembering what you have entered across steps, security and fraud prevention, and storing your cookie choice itself.	No — the site cannot work without them
Functional	Remembers choices you make, such as your preferred contact method, language or text size, so you do not have to enter them again.	Yes (we choose to ask)
Analytics and statistics	Tells us which pages are used and how people arrive at them, in aggregate, so we can improve the site and spot pages that do not work.	Yes (we choose to ask)
Advertising and marketing	Measures whether an advert worked and, where you have consented, shows you our content on other platforms.	Yes

If you use no advertising or marketing cookies at all, delete that row from the table before publishing — and say so, because it is a point in your favour.

The specific cookies we set

Cookie	Purpose	Duration	Type
XSRF-TOKEN	Fraud detection for calls	Session	Essential
hs	Security (Hive, legacy)	Session	Essential
svSession	Security, stability and core site function	12 months	Essential
SSR-caching	Performance cookie for rendering	24 hours	Essential
TS*	Attack detection	Session	Essential
bSession	System effectiveness measurement	24 hours	Essential
fedops.logger.sessionId	Tracking session errors and issues (resilience)	12 months	Essential
_wixAB3 *	Site experiments	6 months	Essential
server-session-bind	API protection	Session	Essential
client-session-bind	API protection	Session	Essential
oAuthState	Session identification	Session	Essential
wixSession	Security, stability and core site function	12 months	Essential
sec-fetch-unsupported	Indicates browser limitations that prevent site security features being enabled	Session	Essential

The table above lists the cookies placed by the platform our website is built on, which is Wix. We use Wix's cookie consent tools to obtain and record your choice. We do not run advertising or remarketing cookies, and we do not sell advertising space.

If we connect an additional tool to the site — for example an analytics service — it may set its own cookies. Any such cookie is added to this table before we enable it, we ask for your consent first, and the current list is available on request using the contact details published on our website.

Third parties

Some cookies are set by companies whose services we use rather than by us. Where that is the case, the table above names the company. Those providers are controllers or processors in their own right for what they do with cookie data, and their own privacy notices apply. The suppliers we use are: The site is built and hosted on the Wix platform. A current list of our suppliers, the purpose each serves and the countries in which they process information is available on request using the contact details published on our website..

How to control cookies

You can change your mind at any time:

- **On our site** — use the cookie settings link in the footer to change or withdraw your consent. Withdrawing consent stops new non-essential cookies being set; it does not automatically delete ones already on your device.
- **In your browser** — all major browsers let you see, block and delete cookies, and most let you block third-party cookies entirely. The help pages of Chrome, Safari, Firefox and Edge explain how, and mobile browsers have equivalent settings.
- **Deleting cookies** — clears the ones already stored, including your consent record, so you may be asked again on your next visit.

If you block essential cookies, parts of the site may stop working — for example a multi-step form may lose what you have entered.

Do Not Track and browser signals

Browsers can send a "Do Not Track" or "Global Privacy Control" signal. Our position is: we treat a browser's Global Privacy Control signal as a refusal of all non-essential cookies, and we act on it accordingly.

Changes to this policy

We review this policy whenever we add or remove a cookie or a supplier. The current version number and effective date are shown at the top of the document. If the change affects what we set on your device, we will ask you for consent again.

How to contact us

Questions about cookies, or about privacy more generally, should go to the contact details published on our website or 16 Dancer Road, Richmond, England, TW9 4LA. You can also complain to the Information Commissioner's Office at ico.org.uk or on 0303 123 1113. Our full Privacy Notice explains how we handle personal information and what rights you have.